

PPMA Sponsor Packages

2022/23



Why become a Sponsor?

PPMA is the first choice membership association for public service HR & OD professionals.

We are a passionate, diverse, curious group of people wholly committed to ensuring that our public service organisations are great places to work and champions of delivering services that make all of our lives better.

Benefits.....

We provide **Reach, Community** and **Influence**

Reach – access to key professionals across the public sector

Community – a friendly, open group committed to networking, sharing and learning

Influence – the opportunity to bring your solutions and products to public sector and help us shape our future thinking

What options are there?

We've developed a broad range of packages, for those who want to be more focused or those who want to go all in.

Packages: 2022/2023

Conference

Prime

Premium

Strategic
Partner

Extras



Conference Sponsor

The following sets out in detail our Conference package:

Package	Components	Comments
Conference	Sponsor of PPMA Annual Conference	This includes an exhibition stand
	Sponsor LOGO inclusion on www.ppma.org.uk virtual conference pages.	
	Promotion on PPMA conference App and website	
	2 Sponsor Conference full seminar passes includes: access to the full event	Additional places purchased at 5% discount off of non-member rates
	Opportunity to host a PPMA webinar from our online series	

Conference

Prime Sponsor

The following sets out in detail our Prime Package:

Package	Components	Comments
Prime	Sponsor of PPMA Excellence in People Management Award	
	Sponsor of PPMA Annual Conference	
	Sponsor LOGO inclusion on www.ppma.org.uk virtual conference pages with links to sponsor website AND reciprocal links to the PPMA website	Includes reciprocal PPMA logo on sponsor sites
	2 Sponsor Conference full seminar pass includes: access to the full event.	Additional places purchased at 7.5% discount off of non-members rate
	Up to 5 PPMA Annual Organisational Membership (for 1 year) (value £3,00)	Allocated to organisations of your choice providing they are not currently PPMA members or cancelled their membership in the last year
	Host 1 webinars from our online series	
	2 Sponsored blog posts published on www.ppma.org.uk and PPMA Facebook, Twitter and LinkedIn channels	Includes reciprocal blogs from PPMA on sponsor sites
	Twice yearly catch up with PPMA President or one of the Senior Management Board Vice President's	

Prime

Premium Sponsor

The following sets out in detail our Premium Package:

Package	Components	Comments
Premium	Sponsor of PPMA Excellence in People Management Award	
	Sponsor of PPMA Annual Conference	
	Sponsor LOGO inclusion on www.ppma.org.uk virtual conference pages with links to sponsor website AND reciprocal links to the PPMA website	Includes reciprocal PPMA logo on sponsor sites
	2 Sponsor Conference full seminar pass includes: access to the full event.	Additional places purchased at 10% discount off of non-members rate
	Membership of PPMA Challenge and Innovation Forum	
	1 Sponsored HRD Roundtable hosted event	
	Up to 10 PPMA Annual Organisational Membership (for 1 year) (value £6,000)	Allocated to organisations of your choice providing they are not currently PPMA members or cancelled their membership in the last year
	Host 1 webinars from our online series	
	3 Sponsored blogs published on www.ppma.org.uk and PPMA Facebook, Twitter and LinkedIn channels	Includes reciprocal blogs from PPMA on sponsor sites
	Twice yearly catch up with PPMA President or one of the Senior Management Board Vice President's	
	50% discount for Sponsorship of a Peer into the Future Module	

Premium



Strategic Partnership


The following sets out in detail
our Strategic Partnership:

As well as our valued Commercial Sponsors, we also maintain a series of Strategic Partnerships. These partnerships are typically with organisations who we work with on a policy basis within public services. Working with partners who work in our space enables us to develop better policy, elevate issues that we care about and further raise the collective voice of our profession.

If you are interested in finding out more about our Strategic Partnerships please email us [here](#).



Strategic
Partner



Optional Extras – Conference

The following sets out in detail our optional extra's

Price	Components	Comments
Webinars	Host one of our webinars from our online series	<ul style="list-style-type: none">· Please contact us to discuss
Award Sponsorship	Sponsorship of one of our Annual Excellence in People Management Awards	<ul style="list-style-type: none">· Please contact us to discuss· (please note availability is limited)
Sponsoring a Module of Peer into the Future	<p>Enabling you to meet all delegates and deliver a 1 hour session as part of the selected module.</p> <p>Also giving the opportunity to be part of the judging panel for the competition where the winning delegate is selected to act for the following year as an ambassador for the talent across public service HR</p>	<ul style="list-style-type: none">· Please contact us to discuss



Extras



Key Contacts for Sponsors:

General queries:

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All financial queries relating to the PPMA:

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Correspondence directly for the current President:

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