




PPMA Excellence in People Management Awards 2020

Information pack



The awards are our annual opportunity to celebrate and share the fantastic work going on every day in our organisations.

We make no apologies for celebrating your success. Working in Public Service is increasingly demanding and challenging but profoundly rewarding.

The work of HR & OD colleagues ensures organisations succeed and deliver excellent services to all of our citizens.

As ever, our tremendous sponsor community continues to support our Awards and we are very grateful to them for that. Each award is supported by an individual sponsor.

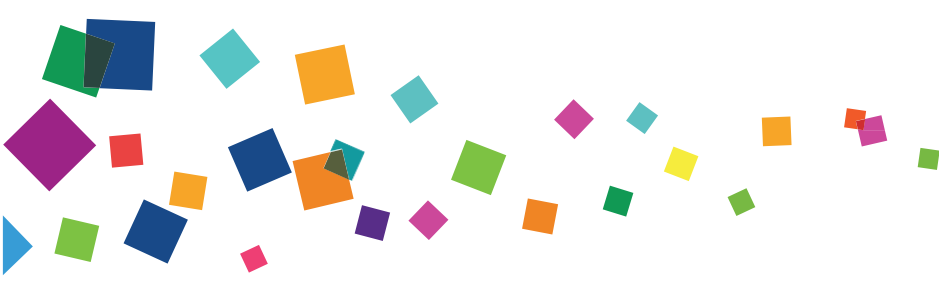
PPMA looks forward to continued ongoing partnership working in the coming years with all of our sponsors

Awards Shortlisting and Ceremony

All entrants will be invited to a shortlisting event on Wednesday 12th February, 2020. The final awards ceremony will be held on Tuesday 31st March 2020 at our Annual Gala Dinner at The Midland Hotel in Manchester.



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You can:

- Enter into one or more Award Categories, but a separate entry form will be required for each entry
- The work / project referred to in any Award Category submission, or some part of it, must have taken place between May 2018 and December 2019

You cannot:

- Enter more than one award in the same category
- Submit an entry on behalf of another organisation without their permission

Entries from PPMA Board Member organisations, or sponsors can be submitted. But the relevant Board member/sponsor will have no part in the judging of these entries.

Why should you enter?

Simply put, this is **the national opportunity** to have your work recognised amongst supportive colleagues, the wider media and Public Service leaders. Chief Executives and other highly influential people have agreed to support the judging process this year.

Through sharing your work, you will also be able to influence good practice across the whole of Public Services. This is a great development opportunity and one we hope you take with open arms!



Who can enter?

The PPMA Excellence in People Management Awards 2020, is open to **ALL public sector organisations, voluntary sector organisations, charities, private sector partners, individuals and academic institutions with a place of business, registered office or home address in the UK.**

It's **FREE** to enter the awards for PPMA Members

and **£25 +VAT per submission to enter an award in any category for NON-MEMBERS.**



The Categories are:

Best Social Media Recruitment Campaign

- Sponsored by - TBC

Entrants will be able to showcase a recruitment campaign which has utilised social media in a way that had maximum impact on the campaign.

Best Creative Concept Recruitment Campaign

- Sponsored by - TBC

This award recognises the best creative concept for a recruitment campaign. This can be in print, digital, or events etc, but should be representative of a whole campaign with supporting evidence

Best Senior Leadership Campaign

- Sponsored by - TBC

You will show evidence of an innovative campaign with a positive outcome that showcased your organisation and attracted high quality candidates.

Best Front-Line Recruitment Campaign

- Sponsored by – Matrix-SCM

Entrants will show how they have attracted some of our most difficult to recruit people and how they 'branded' their organisation to make it a great place to work.

Best Apprenticeship Programme

- Sponsored by - LGA

In this category, entrants will be showcase their apprentice programmes, and demonstrate the impact the programme has had on the individual participating and their organisations.

Best Inclusion and Diversity Programme/Initiative

- Sponsored by - Crown Commercial Services

You will be able to demonstrate how you have designed and developed programmes aimed at increasing inclusion and diversity in your organisation. You will show how this has impacted the overall effectiveness of your organisation.

Best Health and Wellbeing Initiative (including mental health, general health & Safety)

- Sponsored by - Neyber

Entrants in this category will be able to show evidence of a health, safety and/or wellbeing initiative that has significantly impacted the health of a group of employees or organisation as a whole.

What awards are there?

There are 19 awards this year., including those for our Let's Talk: You Talent Management programmes.

Based on feedback from previous years awards, we are holding two webinars this year to help you make the most of your entries.

Details of dates and times to follow...



The Categories are:

Best Change Management/Organisation Development Initiative

- Sponsored by – Iken

This new award will be presented for the entry that shows the most effective initiative or programme resulting in substantial change in an organisation.

Best Learning and Development Initiative

- Sponsored by – Clear Review

This category will be awarded to the most inspiring and effective learning and development initiative undertaken by a public service organisation.

Best Supplier Partnership

- Sponsored by – TBC

This new category will recognise the best supplier partnership between either a public service organisation and a private sector organisation, or a public – public partnership.

Best Employer and TU Partnership

- Sponsored by - TBC

This award recognises the importance of effective and respectful partnerships with trade unions across the public sector. It provides an opportunity to demonstrate how such meaningful partnerships can achieve meaningful and sustained improvements for the workforce, the organisation and the communities we serve.

Public Sector Team of the Year

- Sponsored by - Oracle

This award recognises the public sector team that has gone above and beyond the day to day work of HR & OD colleagues. This team will be seen as a role models for excellent practice nationally.

Public Sector HRD of the year

- Sponsored by – The MJ

We are looking for the most inspiring Public Sector HR Director/Head of HR & OD of the Year – possibly a future PPMA president!

President's Award for Special Contribution

- Sponsored by – Public Sector Show

This award will made to an individual who has made a special contribution to the HR/OD community and a real impact within the profession.

What awards are there?

This year we are delighted to introduce the **PPMA GOLD AWARD** for the best overall winner. – Sponsored by **Hammond Clarke**

Our Let's Talk: You Talent Management programmes are awarded during the programmes. But we will be celebrating the winners at our Annual Gala Dinner.



Our Sponsors

We would like to thank all of our sponsors for supporting this years awards.





29th October 2019
Awards Launched

13th January 2020
Closing date for entries

29th January 2020
Judging Event

12th February 2020
Shortlisting Event

How do I submit an entry?

You must complete a submission form for each entry you want to submit. Please follow the instructions clearly, but if you have any questions at all email Grace at admin@ppma.org.uk

Entries submitted after the closing date will not be accepted. Submissions are limited to 1200 words and a 1 page attachment of up to 5Mb. Entries exceeding this limit will not be accepted.

We wish you the very best of luck!

What are the key dates?





Criteria have been identified for each of the award categories. These will be applied consistently by all of the judges involved.

Please ensure that you read the judging criteria carefully.

Each entry you submit should ensure that you can demonstrate how your work/project meets or exceeds the criteria the judges are looking for.

[Click here for the detailed criteria for each award.](#)

Following the closing date, entries will be issued to a panel of judges.

Awards judging will take place on Wednesday 29th January 2020.

Awards shortlisting will be announced on Wednesday 12th February 2020.

You can find more details about these events on our [website events calendar](#).

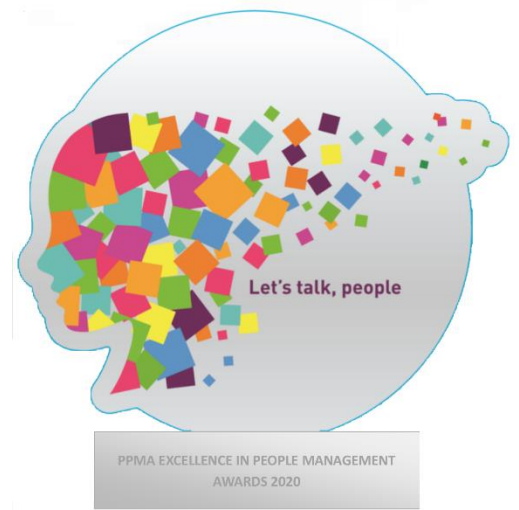
Our judges this year include Chief Executives of a variety of Public and Private Sector organisations and PPMA Board Members.



What are the judging criteria?



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General Information

CATEGORY ENTERED:	
Name:	
Organisation:	
Address:	
E-mail:	
Tel No:	

Submission Details

Organisation or individual to which this submission relates (if different from above):	
Approximate size of organisation (number of employees) if applicable:	
Number of employees covered by the initiative if applicable:	

We may use your submission as a case study for publication both on the PPMA website and in broader Press activity.

Please tick to say you agree for your submission to be used in this way ☐



Submission Criteria

To enter, submit your response in Word format of up to 1,200 words, which addresses the following general criteria

- The impact your work has had on the organisation and how you measured this.
- How you involved key stakeholders in the work
- Your approach to the work/project and why this is different to work you normally undertake.

Please also ensure that you address the Award Specific Judging criteria in your response. You can find more information on www.ppma.org.uk

Please attach your entry of up to 1,200 words to this form and if required a 1 page attachment (5mb max size) to support your entry and return to Grace Ogden on admin@ppma.org.uk by 5.30pm on Monday 13th January 2020.

It's **FREE** for **PPMA Members** to enter the awards and costs **Non-Members £25 + VAT** (£30 in total) per entry in any category and can be paid via the website by using the payment button in the top left of the page or by requesting an invoice via our finance manager Kim McNery: finance@ppma.org.uk