



PPMA Sponsor Packages

2019/20



Packages: 2019/2020

Why become a Sponsor?

PPMA is the first choice membership association for public service HR & OD professionals.

We are a passionate, diverse, curious group of people wholly committed to ensuring that our public service organisations are great places to work and champions of delivering services that make all of our lives better.

Benefits.....

We provide **Reach, Community** and **Influence**

Reach – access to key professionals across the public sector

Community – a friendly, open group committed to networking, sharing and learning

Influence – the opportunity to bring your solutions and products to public sector and help us shape our future thinking

What options are there?

We've developed a broad range of packages, for those who want to be more focused or those who want to go all in.

Conference

Silver

Gold

Platinum

Extras



Conference Sponsor

Package Price

The 2019 package costs £5,000

The following sets out in detail our Conference package:

Package	Components	Comments
Conference	Sponsor of PPMA Annual Conference Exhibition Stand	
	Sponsor LOGO inclusion on www.ppma.org.uk conference pages.	
	1 Sponsor Conference full seminar pass includes: access to the full 3 days, awards evening dinner and 2 night accommodation.	Additional places purchased at 5% discount off of non-member rates
	5% reduction on sponsor Conference non-member day delegate rate	

Conference



Silver
Sponsor

Package Price

For 2019/2020, this
package costs
£6,000

The following sets out in detail our
Silver package:

Package	Components	Comments
Silver	Sponsor of PPMA Annual Conference Exhibition Stand	
	Sponsor LOGO inclusion on www.ppma.org.uk conference pages with links to sponsor website AND reciprocal links to the PPMA website	
	2 Sponsor Conference full seminar pass includes: access to the full 3 days, awards evening dinner and 2 night accommodation.	Additional places purchased at 5% discount off of non-members rate
	5% reduction on sponsor Conference non-member day delegate rate	
	Attendance at 1 regional event - subject to availability and location	



Silver

Gold
Sponsor

Package Price

For 2019/2020, this
package costs
£10,000

The following sets out in detail our
Gold Package:

Package	Components	Comments
Gold	Sponsor of PPMA Excellence in People Management Award	
	Sponsor of PPMA Annual Conference Exhibition Stand	
	Sponsor LOGO inclusion on www.ppma.org.uk conference pages with links to sponsor website AND reciprocal links to the PPMA website	Includes reciprocal PPMA logo on sponsor sites
	2 Sponsor Conference full seminar pass includes: access to the full 3 days, awards evening dinner and 2 night accommodation.	Additional places purchased at 7.5% discount off of non-members rate
	7.5% reduction on sponsor Conference non-member day delegate rate	
	Attendance at regional events - subject to availability and location	
	2 Sponsored articles/advertorials with PPMA President and published on www.ppma.org.uk and PPMA Facebook, Twitter and LinkedIn channels	Includes reciprocal articles from PPMA on sponsor sites
	Twice yearly catch up with PPMA President or one of the Strategic Board Vice President's	

Gold



Platinum
Sponsor

Package Price

For 2019/2020, this
package costs
£12,000

The following sets out in detail our
Platinum Package:

Package	Components	Comments
Platinum	Sponsor of PPMA Excellence in People Management Award	
	Sponsor of PPMA Annual Conference Exhibition Stand	
	Sponsor LOGO inclusion on www.ppma.org.uk conference pages with links to sponsor website AND reciprocal links to the PPMA website	Includes reciprocal PPMA logo on sponsor sites
	2 Sponsor Conference full seminar pass includes: access to the full 3 days, awards evening dinner and 2 night accommodation.	Additional places purchased at 10% discount off of non-members rate
	Membership of PPMA Challenge and Innovation Forum	
	1 Sponsored research with PPMA member participation	
	Attendance at regional events—subject to availability and location	
	3 Sponsored articles/advertorials with PPMA President and published on www.ppma.org.uk and PPMA Facebook, Twitter and LinkedIn channels	Includes reciprocal articles from PPMA on sponsor sites
Twice yearly catch up with PPMA President or one of the Strategic Board Vice President's		



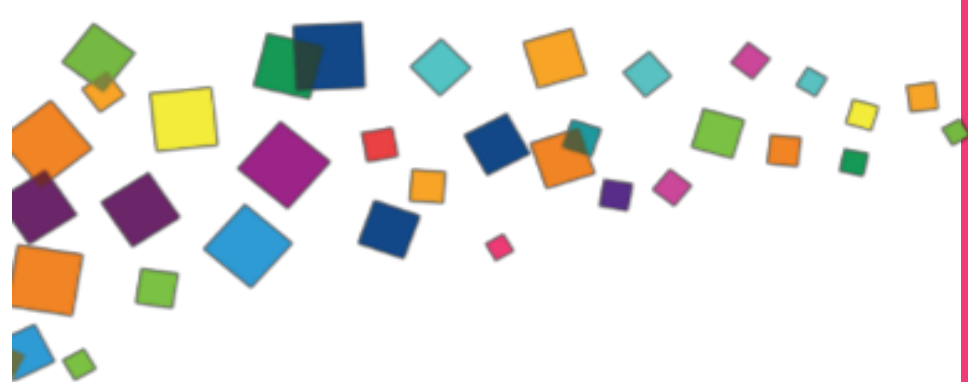
Platinum



Optional Extras

To support your needs, we offer a series of extra options

- Conference Dinner
- Gala Awards Table of 10
- Conference Hotspots
- PPMA MJ Quarterly Supplement
- PPMA CLG.TV Podcast
- PPMA CLG.TV Television Broadcast
- PPMA CLG.TV AnswerTime™ Live
- Regional sponsorship



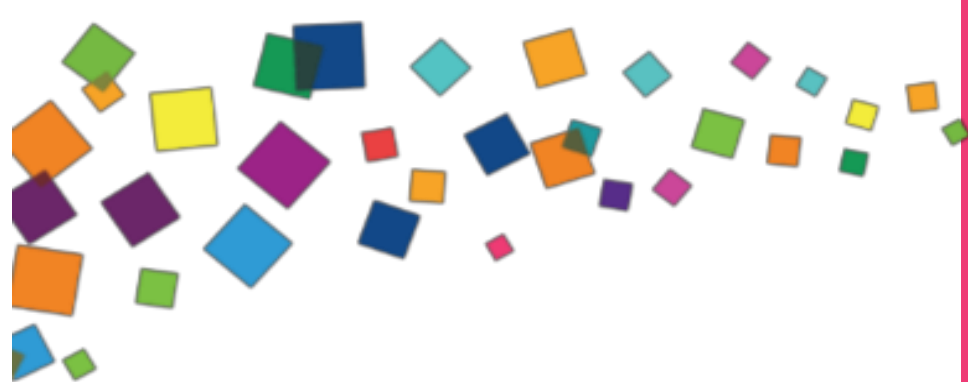
Optional Extras— Conference

These package
prices refer to
2019/2020

The following sets out in detail our
Conference optional extra's

Price	Components	Comments
£10,000	Sponsor Events Dinner	<ul style="list-style-type: none"> • Exclusive marketing in the dinning room • Banners/other branded signage used in the dinning room • Can include some marketing materials on the tables can also include favours for the delegates • Please note this is only available for one sponsor on a first come first serve basis.
£1,000	Sponsor hot spot at Conference	<ul style="list-style-type: none"> • Along with other sponsors you have an allocated time frame to do a pitch on the main stage. Delegates then vote for the winner
£2,500	Table at the Awards dinner	<ul style="list-style-type: none"> • Table for 10 people of your choice at our awards dinner evening

Extras



Optional Extras— Media

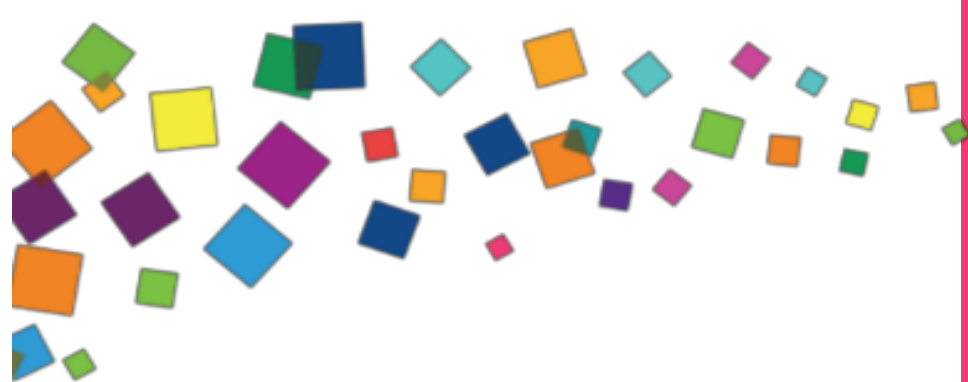
These package
prices refer to
2019/2020

The following sets out in detail our
Media optional extra's

Price	Components	Comments
£5,000	Quarterly PPMA Supplement in the MJ	<ul style="list-style-type: none"> Headline branding, 1 advert and half page advert Jointly branded PPMA Let's Talk Strategic theme supplement Online and print media distribution to all MJ subscribers
£4,000	PPMA CLGdotTV AnswerTime™ Conference Edition	<ul style="list-style-type: none"> Joint branding
£3,500	PPMA CLGdotTV Workforce TV programme	<ul style="list-style-type: none"> Joint branding
£2,500	PPMA CLGdotTV Workforce podcast	<ul style="list-style-type: none"> Joint branding

SOLD OUT





Optional Extras— Regional sponsorships

Please contact us
directly for more
details

The following sets out in detail our
Media optional extra's

Option	Components	Comments
Regional	Access to regional events only	<ul style="list-style-type: none">Please contact us to discuss
Bespoke	For some sponsors we may be able to offer a bespoke package to suit targeted needs.	<ul style="list-style-type: none">Please note that we are moving away from providing bespoke sponsorship agreements. But we are happy to discuss your needs to see if we can accommodate them for 2019/20

Extras



Key Contacts for Sponsors:

General queries:

Grace Davies

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Sponsorship development:

Leatham Green

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All financial queries relating to the PPMA:

Kim McInery

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Correspondence directly for the current
President:

Karen Grave

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