



# PPMA Sponsor Packages



# CONFERENCE SPONSOR AGREEMENT

The following table sets out in detail our Conference agreement:

Package	Components	Comments
Conference	Sponsor of PPMA Annual Conference Exhibition Stand	
	Sponsor LOGO inclusion on www.ppma.org.uk conference pages	
	1 Sponsor Conference full seminar pass	Additional places purchased at 5% discount
	2 sponsor Gala Awards dinner places	Additional places purchased at 5% discount
	5% reduction on sponsor Conference day delegate rate	
	Conference bag drop and logo included on bag	

# SILVER SPONSOR AGREEMENT

The following table sets out in detail our Silver agreement:

Package	Components	Comments	
<b>Silver</b>	Sponsor of PPMA Annual Conference Exhibition Stand		
	Sponsor LOGO inclusion on www.ppma.org.uk		
	2 Sponsor Conference full seminar pass	Additional places purchased at 5% discount	
	2 sponsor Gala Awards dinner places	Additional places purchased at 5% discount	
	5% reduction on sponsor Conference day delegate rate		
	Attendance at 1 national roadshow session per year		
	Attendance at 3 regional event per year		
	Quarterly meetings with PPMA Relationship Manager		
	Annual catch up with PPMA President and Pricinpal Officers		
	Conference bag drop and logo included on bag		
	<b>Optional Extras for this package</b>		
	Award sponsorhsip - subject to availability		
	Sponsored research with PPMA member participation		
	Attendance at regional events		
	2 Sponsored advertorials with PPMA President and published on www.ppma.org.uk and PPMA Facebook, Twitter and LinkedIn channels		
Tickets to Pre Conference event (night before conference start)			

# GOLD SPONSOR AGREEMENT

The following table sets out in detail our Gold agreement:

Package	Components	Comments
<b>Gold</b>	Sponsor of PPMA Excellence in People Management Award	
	Sponsor of PPMA Annual Conference Exhibition Stand	
	Sponsor LOGO inclusion on <a href="http://www.ppma.org.uk">www.ppma.org.uk</a> with links to sponsor website AND reciprocal links to the PPMA website	
	1 free ticket to Pre Conference event (night before conference start)	
	2 Sponsor Conference full seminar pass	Additional places purchased at 7.5% discount
	2 sponsor Gala Awards dinner places	
	Sponsor Gala Awards dinner table of 10	Extra tables at 7.5% reduction
	7.5% reduction on sponsor Conference day delegate rate	
	Attendance at least 1 national roadshow session per year	
	Attendance at 3 regional events per year	
	Twice yearly catch ups with PPMA President and Principal Officers during the year	
	Quarterly meetings with PPMA Relationship Manager	
	1 Sponsored research with PPMA member participation	
	2 Sponsored articles/advertorials with PPMA President and published on <a href="http://www.ppma.org">www.ppma.org</a> and PPMA Facebook, Twitter and LinkedIn channels	Includes reciprocal articles from PPMA on sponsor sites
	Conference bag drop and logo included on bag	
<b>Optional Extras for this package</b>		
Conference session introduction - subject to availability		
Tickets to Pre Conference event (night before conference start)		

# PLATINUM SPONSOR AGREEMENT

The following table sets out in detail our Platinum agreement:

Package	Components	Comments
Platinum	Sponsor of PPMA Excellence in People Management Award	
	Sponsor of PPMA Annual Conference Exhibition Stand	
	Sponsor LOGO inclusion on www.ppma.org.uk with links to sponsor website AND reciprocal links to the PPMA website	
	2 Sponsor Conference full seminar pass	Additional places purchased at 10% discount
	2 sponsor Gala Awards dinner places	
	Introduction of a Conference Session	
	Sponsor Gala Awards dinner table of 10	Extra tables at 10% reduction
	1 free day delegate pass for either Thursday or Friday sessions	10% reduction on sponsor Conference day delegate rate
	Attendance at least 2 national roadshow sessions per year	
	Attendance at 3 regional events per year	
	Three catch ups with PPMA President and Principal Officers during the year	
	Quarterly meetings with PPMA Relationship Manager	
	1 Sponsored research with PPMA member participation	Optional Extra
	3 Sponsored articles/advertorials with PPMA President and published on www.ppma.org and PPMA Facebook, Twitter and LinkedIn channels	Includes reciprocal articles from PPMA on sponsor sites
1 Sponsor sounding board event with PPMA Board		
Conference bag drop and logo included on bag		