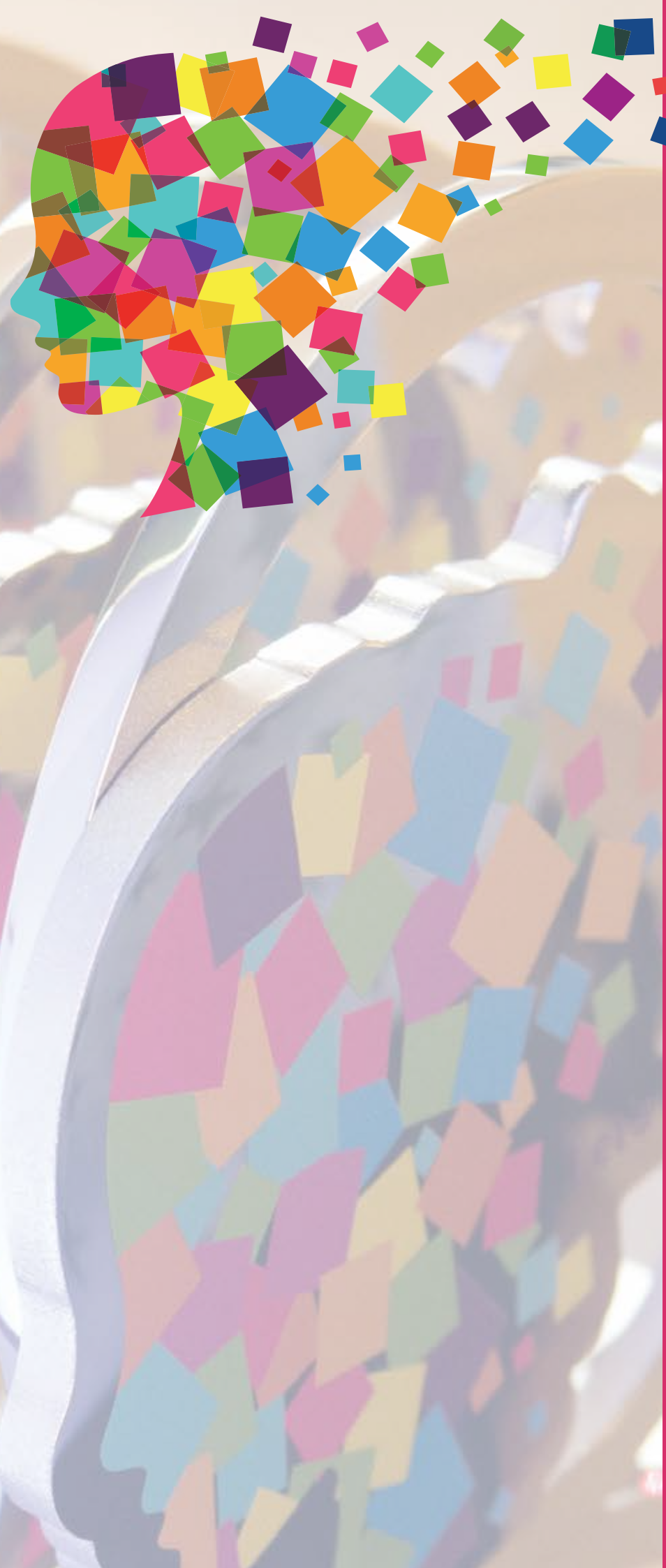

PPMA Excellence in People Management Awards 2018

Information pack

PUBLIC SERVICE PEOPLE MANAGERS' ASSOCIATION

The awards are our annual opportunity to celebrate and share the fantastic work going on every day in our organisations.

We make no apologies for celebrating your success. Working in Public Service is increasingly demanding and challenging but profoundly rewarding.

The work of HR & OD colleagues ensures organisations succeed and deliver excellent services to all of our citizens.

As ever, our tremendous sponsor community continues to support our Awards and we are very grateful to them for that. Each award is supported by an individual sponsor.

PPMA looks forward to continued ongoing partnership working in the coming years with all of our sponsors

The Awards Ceremony

All entrants will be invited to a shortlisting event on the 21st February 2018. The final awards ceremony will be held on Thursday 19th April 2018 at our Annual Conference Black Tie Dinner Event.

What are the PPMA Excellence in People Management Awards?

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You can:

- Enter into one or more Award Categories, but a seperate entry form will be required for each entry

You cannot:

- Enter more than one entry in the same category*
- Submit an entry on behalf of another organisation without their permission

*A partner can enter mutliple entrants in the same category if they are for different clients.

Entries from PPMA Board Member organisations, or sponsors can be submitted. But the relevant Board member/sponsor will have no part in the judging of these entries.

Why should you enter?

Simply put, this is **the national opportunity** to have your work recognised amongst supportive colleagues, the wider media and Public Service leaders. Chief Executives and other highly influential people have agreed to support the judging process this year.

Through sharing your work, you will also be able to influence good practice across the whole of Public Services. This is a great development opportunity and one we hope you take with open arms!

Who can enter?

The PPMA Excellence in People Management Awards 2018, is open to ALL public sector organisations, voluntary sector organisations, private sector partners, individuals and academic institutions with a place of business, registered office or home address in the UK.

The cost to enter an award in any category is £25+vat per submission.

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The Categories are:

- **Commercialisation and HR**
  Sponsored by - TBC
  Entries in this category will show where HR/OD has had a demonstrable impact on the financial stability of a public sector organisation.

- **The Role of HR in innovation**
  Sponsored by - Osborne Thomas
  This award will showcase where HR has either transformed itself using innovation or where HR has influenced the broader business to better use innovation.

- **Transforming the working environment**
  Sponsored by - TBC
  Entrants will demonstrate how they have made the best physical or cultural transformation in their working environment.

- **Improving workplace productivity through better work life balance**
  Sponsored by - Neyber
  This award recognises the best submission showing the direct link between HR/OD interventions, including Health and Wellbeing which has improved workplace productivity.

- **Sustainable transformation**
  Sponsored by - Jobsgopublic
  In this category, entrants will be able to showcase the best HR/OD project they have worked on which has delivered sustainable long term impact on the organisation.

- **Most effective partnership**
  Sponsored by - Penna
  You will be able to demonstrate how you have developed excellent partnership(s) between HR/OD and other organisation(s) delivering effective and sustainable change.

- **Best value for money recruitment campaign**
  Sponsored by - TBC
  Entrants in this category will be able to show evidence of a recruitment campaign that has had demonstrable impact in their organisation for minimal outlay.

What awards are there?

There are 14 awards this year. We have an increased focus on sustainability and demonstrating the value that the entries have delivered to their organisations.

There is a new award this year for the 'Best Creative advertisement'.

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The Categories are:

- **Social media recruitment campaign of the year**
  Sponsored by - TBC

Entrants will be able to showcase a recruitment campaign which has utilised social media in a way that had maximum impact on the campaign.

- **Senior Leadership campaign of the year**
  Sponsored by - TBC

You will show evidence of an innovative campaign with a positive outcome that showcased your organisation and attracted high quality candidates.

- **Best Frontline recruitment campaign advert**
  Sponsored by - TBC

Entrants will show how they have attracted some of our most difficult to recruit people and how they 'branded' their organisation to make it a great place to work.

- **President's Award for Special Contribution**
  Sponsored by - TBC

This award will be for an individual who has made a special contribution to the HR/OD community and a real impact within the profession.

- **Public Sector HRD of the year**
  Sponsored by - Matrix-SCM

We are looking for the most inspiring Public Sector HR Director/Head of HR & OD of the Year – possibly a future PPMA president!

- **Best Creative Concept**
  Sponsored by - The Guardian

This new 2018 award recognises the best creative concept for a recruitment campaign. This can be in print, digital, or events etc, but should be representative of a whole campaign with supporting evidence of results.

- **Peer of the Year**
  Sponsored by - Penna/PPMA

This award recognises the member of the last cohort of our Peer into the Future programme who demonstrates outstanding contribution and impact to their organisation as well as self development.

What awards are there?

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Our Sponsors

A huge thank you to all our confirmed Sponsors for this years PPMA Excellence in People Management Awards.

We will be confirming all of our sponsors before the closing date.

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What are the key dates?

27th October 2017
Awards Launched

5th January 2018
Closing date for entries

31st January 2018
Judging Event
hosted by The Guardian

21st February 2018
Shortlisting Event
hosted by The Guardian

Award Winners will be announced on the evening of Thursday 19th April at the PPMA Annual Conference Black Tie Dinner at The Hilton Hotel, Newcastle-Gateshead

How do I submit an entry?

You must complete a submission form for each entry you want to submit. You can download the form from our website. Please follow the instructions clearly, but if you have any questions at all email Karen at admin@ppma.org.uk

Entries submitted after the closing date will not be accepted. Submissions are limited to 1200 words and a 1 page attachment of up to 5Mb.
Entries exceeding this limit **will not be accepted**.

We wish you the very best of luck!

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What are the judging criteria?

Criteria have been identified for each of the award categories. These will be applied consistently by all of the judges involved.

Please ensure that you read the judging criteria carefully.

Each entry you submit should ensure that you can demonstrate how your work/project meets or exceeds the criteria the judges are looking for.

Click here for the detailed criteria for each award.

Following the closing date, entries will be issued to a panel of judges.

These will be reviewed and scored in advance of the Judging Event on 31st January 2018

The judging event will be chaired by Stacey-Rebekka Karlsson and shortlists for each category announced on 21st February 2018.

We are thrilled to say that many of our judges from last year are returning to support this years process. Our judges this year include Chief Executives of a variety of Public and Private Sector organisations and PPMA Board Members.

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General Information

CATEGORY ENTERED:	
Name:	
Organisation:	
Address:	
E-mail:	
Tel No:	

Submission Details

Organisation or individual to which this submission relates (if different from above):	
Approximate size of organisation (number of employees) if applicable:	
Number of employees covered by the initiative if applicable:	

We may use your submission as a case study for publication both on the PPMA website and in broader Press activity.

Please tick to say you agree for your submission to be used in this way ☐

Submission Criteria

To enter, submit your response in Word format of up to 1,200 words, which addresses the following general criteria

- The impact your work has been had on the organisation and how you measured this
- How you involved key stakeholders in the work
- Your approach to the work/project and why this is different to work you normally undertake.

Please also ensure that you address the Award Specific Judging criteria in your response.
You can find more information on our website.

Please attach your entry of up to 1,200 words to this form and if required a 1 page attachment (5mb max size) to support your entry and return to Karen Dorn: admin@ppma.org.uk by 5.30pm on Friday 5th January 2018.

For more information, please visit
www.ppma.org.uk/events-programmes/awards2018/